



amaltikva אמלתיקבה

ANNUAL REPORT 2022

A Word from our Founders

Dear friends and colleagues,

These are not simple times. We look at the past year and sometimes wonder if we have made any progress toward peace at all. But we must stay focused. Progress is slow, but possible.

Never before has our field begun to work together so strategically, starting to speak the same language, share a theory of change, and operate with new partnerships.

We are seeing that the work until now has been at the individual NGO level, yet not at scale as a field. Now we see that we are building a movement, and this gives us hope.

Hope that for the first time a critical mass of Israelis and Palestinians will believe in, hope for, work toward and demand change.

Hope that a new public discourse can emerge focused on desire for creating a more peaceful reality, because each side will see that it is in his own best interest and in our shared best interest.

Hope that for the first time we have the power as a movement to create this new reality, amidst the toughest push back we have seen yet. Our hope is thanks to you and your hard work this year. Thank you.

To a year of hope, change and peace,

Meredith and Basheer

Meredith Kohnert *Basheer ABB*





About Amal-Tikva

Amal-Tikva seeks to build capacity for sustainable and scalable peacebuilding between Israelis and Palestinians. We do this because we believe that a community of NGOs, donors, experts, and activists working strategically and collaboratively as a field will enable civil society organizations to change the zero-sum nature of the Israeli-Palestinian conflict, making it feel more resolvable to all stakeholders, which is a key step toward building a just and lasting peace.

Since our founding in 2019, we have explored why attempted peace agreements have failed. The answer lies in two main factors, a) the lack of societal buy-in and b) the lack of implementation and follow-through, both of which require civil society peacebuilding. We have learned that these two elements are key to addressing the conflict at large and must be our focus. This is what guides our programming, with efforts to bring in new funding, build fieldwide capacity, and provide guidance on policy at the political and diplomatic level.

Our Approach

Building Capacity

Changing the Discourse

Encouraging Giving



amaltikva
Leadership
Institute.



**Embodying
Peace.**

amaltikva
Fieldbuilding 360°



amaltikva
International
Education.



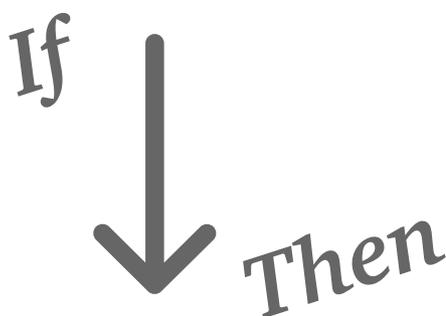
**Friends of
amaltikva**



Our Theory of Change

If a critical mass of Israelis and Palestinians at all levels of society and across all sectors develop positive perceptions of the other, see themselves as agents for creating a more peaceful reality, develop a sense of shared interest, and have channels for taking action;

and if sufficient capacity exists, including funds, infrastructure, and mechanisms for bridging research with best practices,



Then a critical mass of Israelis and Palestinians will hope for, believe in, and act toward a more peaceful reality,

and then the cycle of violence and tension between the two sides, replaced by a sense of partnership based on mutual interest, will be relinquished, leading to the conflict feeling less intractable, more solvable, and worthy of political capital being deployed toward peace at all levels.



BUILDING CAPACITY

Fieldbuilding 360 - Strategic Planning

Fieldbuilding360 convenes, supports, and builds capacity for Israeli and Palestinian peacebuilding organizations to work more effectively, strategically, and in coordination with one another. Through this 4-month program, NGOs work to:

- *Develop a strategy that ensures programs are rooted in a sound theory of change,*
- *Improve sustainability through healthy operational management,*
- *Increase fundability by defining impact and learning the tools to measure it,*
- *Connect with like minded partners, donors and mentors in the field.*

Module 1: Impact and Strategy

- Vision, mission and theory of change
- Problem tree and conflict analysis
- Monitoring and evaluation of impact
- Expressing to potential partners and donors

Module 2: Operations and Management

- Organizational structure & job descriptions
- Financial & administrative policies & procedures
- Systems for communications & decision-making
- Bringing it all together into a management plan

Participating NGOs so far include:

0202, A Land For All, Jerusalem Youth Chorus, Kayani, Lissan, Matnasim Project, Parents Circle, Pathways, Road to Recovery, Roots-Shorashim-Judur, ROPES, Rossing Center, Taghyeer, Teachers Lounge, Tech2Peace...



The Fieldbuilding Ecosystem

NGOs who complete the Fieldbuilding360 program have opportunities to learn from one another, develop partnerships, raise funding, gain practical skills, join events and conferences, and receive introductions to relevant partners and donors. We are constantly developing new opportunities at the request of NGOs and donors engaged in our ecosystem.

Over the last year we:

- Published the Strategic Thinking Workbook in Arabic, English and Hebrew, now used as a resource in all AT programming.
- Hosted 13 practical skills seminars for our NGO participants.
- Spent hundreds of hours consulting to NGO participants.
- Hosted our first conference for the ecosystem, with 80 participants including donors, NGO professionals and academics.
- Supported B8 of Hope in offering their first Synergies Lab where they donated over \$150,000 to partnership projects between their grantees and our NGO participants.
- Brought together professionals for a co-working day to troubleshoot challenges, share ideas, and mingle as a field.
- Gathered and presented feedback to USAID, identifying key reasons that the funds were not reaching the NGO's and what the NGO's would need to make the most of this opportunity. USAID incorporated all recommendations in the 2023 call for proposals.
- Connected donors to new potential grantees, helping our NGOs raise nearly \$500,000 in new grants, donations and partnerships.



BUILDING CAPACITY

Amal-Tikva Leadership Institute

After three decades of people-to-people programs, we know as peace activists that dialogue alone will not bring about peace. In order to transform the status quo, civil society peacebuilding efforts need strategic, innovative, and collaborative leadership. This is why we launched the Amal-Tikva Leadership Institute (ATLI) in 2022.

ATLI invests in peacebuilding professionals by:

- **Equipping participants with knowledge and skills to make a real impact.**
- **Building a cohort of peers who support one another over the long term.**
- **Introducing innovative approaches to social change and peacebuilding.**

The first cohort of 12 Palestinian and Israeli professionals and 12 Northern Irish and Irish professionals met virtually weekly for four months, learning the history and context of each others conflicts, best practices for building a social peace, and skills from the Amal-Tikva Strategic Thinking Workbook. Each side hosted its own in-person storytelling, dialogue and Non-Violent Communications seminars ahead of traveling to meet each other. We traveled to Belfast in June 2022 and hosted them here in November 2022.

- **93% of participants felt that the program provided a supportive network of peers going forward in their work.**
- **100% reflected that they were exposed to methods and tools that would help them in their future work.**



BUILDING CAPACITY

Embodying Peace - Internship Program

We noticed that activists interested in becoming high level professionals leading interventions in the Israeli-Palestinian conflict have few opportunities to grow professionally within the field. This is why we redesigned the Embodying Peace Fellowship to focus on locals.

Embodying Peace engages motivated, committed and passionate young professionals, seeking to bring them into the Israeli-Palestinian peacebuilding field.

Instead of offering support to NGOs in the form of temporary interns, the fellowship starts training early-career professionals in order for them to be absorbed into NGOs and have a more sustainable, long-term impact. Fellows experience the reality on the ground through a focused educational curriculum, strategic thinking workshops, dialogue and teambuilding workshops, and an internship opportunity to practice those skills and facilitated reflections on their position in this field.

The goals of Embodying Peace are:

- To educate about the complexity of the conflict
- To teach methods and tools that deal with that complexity
- To provide opportunities to practice what you have learned
- To build a resilient professional community

Since the founding of Embodying Peace in 2019, 125 interns have supported 31 NGOs, contributing 13,696 hours of volunteer work.

- **83% state that they gained helpful methods and tools to support their work as future activists.**
- **84% state that the curriculum has helped in shaping their understanding of the Israeli-Palestinian and peacebuilding context.**
- **100% feel supported by the Amal-Tikva staff**





CHANGING THE DISCOURSE

Sharing Our Vision

We founded Amal-Tikva in 2019 with a vision:

We envision a strategic peacebuilding field working together, with a shared theory of change, with each key player knowing his or her role, speaking a common language, and supporting one another rather than competing.

We knew we had no choice but to make it real, so we:

- **Redefined** peacebuilding with set measurements and goals
- **Drafted** and presented a five-year strategic plan for MEPPA in cooperation with ALLMEP, ReThinking Conflict and the S. Daniel Abraham Center for Middle East Peace
- **Addressed** the House of Representatives Foreign Affairs Committee on grassroots peacebuilding efforts
- **Spoke** to the United Nations Security Council, calling for increased support to the building of a social peace process.
- **Hosted** roundtables and private meetings with diplomats, religious leaders, major donors, and media professionals

We are beginning to see our vision realized:

- In our ecosystem, **NGOs have adopted sound theories of change**, are operating more effectively and in coordination with one another more than ever before
- **Donors are taking risks**, even those who never gave to cross-border, and are learning from one another, and dedicating more resources to expanding their efforts for peace
- **USAID adopted our suggested theory of change for MEPPA**, requiring all potential grantees to demonstrate how their work contributes to overall peacebuilding as we defined it



ENCOURAGING GIVING

Bringing More Funds into the Field

- We interviewed 35 philanthropic donors and professionals in order to explore the gaps and opportunities of current, previous and potential new donors. Just as our 2020 report on The State of Cross-Border Peacebuilding Efforts (www.amal-tikva.org/report) guided our programmatic offerings for NGOs, this intensive research into the state of funding for cross-border peacebuilding efforts aims to encourage more donations for the field at large.
- We engaged new foundations and private donors, familiarizing them with the peacebuilding field to make their first donations to cross-border ventures.
- We worked closely with B8 of Hope to launch the first Synergies Lab, a pool of funds dedicated to encouraging partnership between the organizations we support and B8 of Hope's grantees. This initiative saw B8 of Hope contribute \$155,000 in additional funding to the field, and has been renewed for 2023.
- We hosted our second Umbrella Crowdfunding campaign with 15 NGOs and raised a total of \$215,526 for the field. Participating NGO's built new skills in strategic fundraising, process management, community engagement and of course all of the marketing involved in crowdsourcing.

Expenditures by Program - Budget 2022

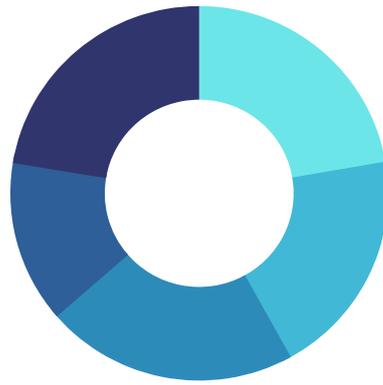
Operations and Administration
\$95,471

Fieldbuilding360
\$94,987

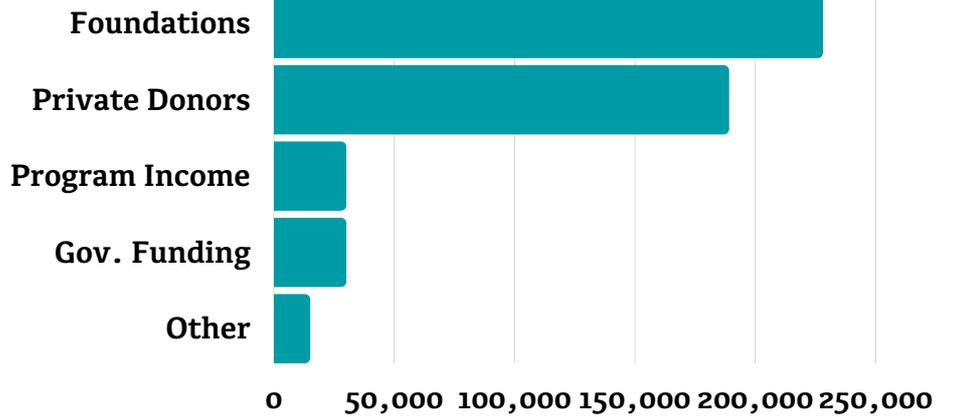
Embodying Peace
\$59,668

Ecosystem
\$83,681

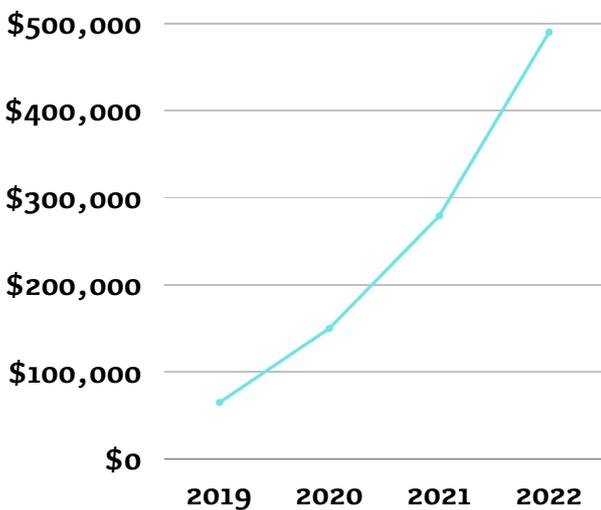
AT Leadership Institute
\$92,212



Income by Gift Type - Budget 2022



Exponential Financial Growth Budgets 2019-2022





Our Team

Amal-Tikva was founded by, is led by, and intentionally includes a board of directors that are Israelis and Palestinians directly from the field.

Staff

Meredith Rothbart, CEO and Co-Founder
Basheer Abu Baker, CFO and Co-Founder
Ariel Markose, COO
Ghadeer Sabat-Kort, Cross-Border Engagement
Adi Nassar, International Engagement
Diana Sayegh, Administrative Coordinator

Board

Gilad Bar-on Tareq Nassar
Eyad Biboh Devora Steinmetz
Cheryl Burnat Raquel Ukeles
Rana Khatib

Our Supporters

Aviv Foundation | B8 of Hope | Barry Levinson and Elana Blount | Diane and Gilad Be'ery | Guiding Good | Hebrew University's Global International Development Program | The American Friends of Amal-Tikva | The Joseph and Mildred C. Stern Philanthropic Fund | The Jewish Federation of Greater Washington DC | Middle East Peace Dialogue Network | The Morningstar Foundation | The Otterman Foundation | Rayah Fund | ReThinking Conflict | Richard Dale and Dorit Harverd | Sally Gottesman | Sam Bayer | Threshold Foundation | Tulane University | The United States Institute of Peace

We know that this work is only possible because of you.

Thank you.

DONATE TODAY: www.amal-tikva.org/donate